VISITMWV
Mt. Washington Valley, NH
Chamber of Commerce & Visitors Bureau

MEMBER BENEFITS

Online exposure on VisitMWV.com - *650,000 page views last year!*

- **Your own dedicated Business Page** with description, photos, videos, links, map locator and other content. Your business will show up in an easy to use directory filterable by products, services, location and more.
- **Unlimited listings in the MWV event calendar**, the #1 viewed page on the site. Your events will be *automatically* added from your website or social media accounts! No need to re-submit!
- **Get featured in the MWV Insider's Guide**: you'll be eligible for inclusion in editorial posts featuring tips, itineraries and how-to's for visiting and living in MWV. Opportunity to write guest articles on the subject of your expertise with backlinks to your website.

MWV Info Hub - your own customized Chamber portal

- **Get exposure:** post your open jobs, news, and special promotions
- **Share and seek info:** Post to the member forum.
- **Access resources**: a central repository for tools and info to help your business thrive, like visitor data, marketing assets and more!
- **Easily communicate and collaborate:** Join groups and committees. Share files.
- **Update your business listing**: change logos, photos, description…

Eligibility for Special Season Passes!

- **Ski MWV Valley Samples Ski Pass** good for 5 visits at each of 6 alpine resorts and 6 cross country centers for only $399 (available to full-time employees only, not available to associate members, blackouts apply, limited quantities, subject to change)
- **Golf MWV pass** good for 2 non-peak greens fees at each of 9 golf clubs for only $165 (blackouts apply, limited quantities, subject to change)

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Business Surveys and Reports

- **Visitation Reports** detailing consumer traffic and habits in MWV
- **Seasonal business surveys.** Share your feedback and see Valley-wide responses.

Public Relations and Social Media

- Send news and photos to pr@visitmwv.com for possible inclusion in our press releases, media pitches, newsletters, blog, Facebook, Instagram and more.

Destination Marketing - We all benefit from more customers!

- Part of your dues goes towards marketing campaigns that **draw visitors to MWV from outside markets**.
- Much of our marketing is matched dollar for dollar by the NH Department of Travel and Tourism Development – **your dues have twice the impact!**

Rack Space & Referrals

- Complimentary brochure rack space in the Chamber's Office / Visitor Center
- Referrals to your business from incoming tourism calls

Photo Library

- Members may use photos from the Chamber's media library in their own digital marketing with attribution.

Advocacy

- The Chamber coordinates round table discussions between business members and elected representatives for the purpose of discussing business topics affecting our community.
- The Chamber is affiliated with many state organizations such as The Business and Industry Association, NH Lodging and Restaurant Association, Office of Travel and Tourism, NH Department of Business and Economic Affairs, Mt. Washington Valley Economic Council, North Country Council, NH Small

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Business Development Center and more. We can help direct you to the appropriate resources for your needs.

Discounted Constant Contact

- Members can save 20-25% on Constant Contact, a powerful marketing campaign platform.

Chamber After Hours

- a fun networking social held on the 3rd Tuesday of every month. Enjoy light food, beverages and raffle prizes! Hosted at a new member location each time!

Signature Chamber Events - networking, marketing, celebration! (additional event registration fees)

- Annual Meeting and Awards Reception
- Business Forum and Expo
- North Conway Chili Cookoff

Member to Member Benefits – Take advantage of benefits that local businesses have created for each other. If you have a benefit you would like to include please email chris@visitmwv.com

PAY TO PLAY OPPORTUNITIES

Sponsor an event or advertise in one of print of digital publications

VisitMWV.com Banner Ad – Be featured on one of our most popular pages: Homepage, Events, Play, Stay, Shop, Eat, Services and more!

Vacation Inspirations Banner Ad – visitor newsletter sent to 27,000 subscribers monthly.

Chamber Connections Banner Ad – B2B newsletter sent twice monthly to member and non-member subscribers totaling about 120,000 annual impressions

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MWV Visitor Guide Ad – 30,000 full color booklets distributed to brochure racks across MWV, NH Visitor Centers, Portland ME,, Eastern Canada, several travel shows and mailed by request

Sponsorship Opportunities – Annual Meeting, Business Expo, Chili Cookoff, Chamber Champions and more

Event Billboard Advertising – Advertise your event on the “Welcome to the Valley Billboard” on Rt. 16 at the Albany/Conway line. North and South bound.

Ribbon Cuttings – host the Chamber for a celebration of your new location, renovation, product or more! Includes ribbon, big scissors, photos, member invitations, digital promotion and a press release!

visitmwv.com/members

(603) 356-5701